



# GLOBAL IT CONNECT

Edition 1 | EU 2014

Germany, The Netherlands, Brussels & Luxembourg  
10 - 21 March 2014

---

Competence through Collaboration  
Business through Partnerships

---



[www.globalitconnect.org](http://www.globalitconnect.org)

## Global IT Connect: EU 2014

Group of Technology Companies (GTech), India, in partnership with the Government of Kerala - India, will lead a high-power IT business delegation to EU from 10<sup>th</sup> to 21<sup>st</sup> March 2014. The Minister / Principal Secretary, Industry & IT- Government of Kerala, India, will pilot.

The delegation would comprise CEOs of about 20 small and medium sized companies keen to explore technology and business partnerships. The delegation would participate in CeBIT - Hannover 2014 and proceed to Amsterdam, Brussels, Luxembourg, Nuremberg and Munich for B2B meetings.

The key objective of the delegation is to facilitate an interface between to some of the medium sized IT solutions providers from India and their European counterparts who are looking to scale up, responding to changing needs and taking on future challenges.

---

Advertising | Digital Marketing | Ecommerce | Education | Entertainment | Healthcare | KPO | Legal,  
Logistics | Finance | Manufacturing | Media | Pharmaceutical | Publishing | Real Estate | Retail  
Tourism | Travel | Transportation

## **PARTICIPATING ORGANISATIONS**

### **Group of Technology Companies (GTech), India**



Group of Technology Companies (GTech) is the industry body of software companies in Kerala-India. GTech has a major role in building competencies of companies and is the reference point for the Kerala IT industry. Our 200 and more members address the transformational IT needs of a wide spectrum of Business Domains, across US, Europe, Middle East, Asia, Africa and Australia.

Global IT connect was conceived by GTech, to connect the world with two of India's most advanced IT parks - Technopark, India's first and largest IT park and Infopark, a fast growing IT hub.

The objective of **Global IT Connect** is to facilitate an interface between Kerala IT companies and the global IT industry, and provide networking opportunities for companies and agencies on both sides to explore and build partnerships, in technology and business.

**Name of the Delegate:** Renjith Ramanujam

**Designation:** Chief Executive Officer

### **E IT Solutions**



At 3E, we provide Software Selection, Design, Implementation and Quality Assurance Services, for Web & Mobile Applications that support, automate and enhance your business; allowing you to focus on your core competencies & clients.

We also provide integrated Enterprise Solutions to streamline communication and management across various teams within your organization, for optimal customer handling and improved sales.

**Domains:** Ecommerce, Education, Entertainment, Healthcare

**Services:** Web Development, Mobile Application Development (iOS, Android, Blackberry), Quality Assurance Services, Enterprise Mobility, ERP & CRM Consultation

<http://www.3esolutions.net/>

**Name of the Delegate:** Tina James

**Designation:** Director

### Confianz Information Technologies Pvt. Ltd.



Confianz is a 6 years old IT software house operating from India and United States. Confianz focuses on opensource application development to deliver solutions across various business verticals. Confianz provides automation solutions including customized OpenERP development, Big Data Analytics (Hadoop platform), CRM, HR Solutions in addition to building dynamic Business Portals/e-services, eCommerce solutions and Mobile applications(iOS/Android).

**Domains:** Telecommunications, Insurance, Healthcare, Tourism, Education

**Services:** IT Services, Software Development & Consulting – Web & Mobile

#### **Competencies:**

- Web Application Development
- Mobile Application Development: iOS/ Android/Cross platform mobile applications
- Big Data Analytics
- Partnered product development and offshore dedicated team building

<http://www.confianz.it.com/>

**Name of the Delegate:** Rajesh Mathachan

**Designation:** MD & CEO

### Exalt Integral Solutions (P) Ltd



EXALT Integral Solutions is a fast growing company providing innovative software solutions in Healthcare, GIS Application Development, Logistics, RFID Based Integrated Software & Hardware Solutions , Asset Tracking System, Patient Care Solutions and in Logistics.

The company Head Quarters is located in Trivandrum, India with branches in USA, Australia and Middle East.

Exalt provided solutions and services more than 200 satisfied customers around the world. Exalt have a Global presence empowering quality service and customer satisfaction.

**Domains:** Education, Healthcare, Logistics, Manufacturing, NPO's, KPO, Software

#### **Products:**

- ezeCensus (Country Survey Application )
- eZeLab (Smart Solution for Laboratories)
- eZeClinic (Smart Solutions for Clinics)

- DICOM/PACS Services (PACS based services for Hospitals and Clinics)
- Suraksha@School (Safety, Security & Monitoring System for Schools)
- Suraksha@Campus (A Campus Tracking system for IT Parks, Bigger Malls, Colleagues, Commercial places, Oil & Gas Plants, Chemical Factories etc)
- Suraksha VTS Vehicle Tracking Solution

### Competencies:

- Asset Tracking Solutions
- GIS
- RFID Based Solutions

<http://www.exaltplc.com/>

**Name of the Delegate:** Ajith Kumar Perakathu Somasekharan

**Designation:** Director

### Experion Global



Experion is a 200 strong IT products and services company from India, with customers worldwide that offers services and solutions in new generation technology platforms. An ISO 9001 certified company by Bureau Veritas it was listed by Red herring in 2013 as finalist for Asia's top 100.

**Domains:** Digital Marketing, Ecommerce, Education, Entertainment, Finance, Insurance, Healthcare, Legal, Logistics, Manufacturing, Media, Pharmaceutical, Publishing, Real Estate, Retail, Software, Travel, Tourism, Transportation

### Services:

- All mobile platforms such as iOS, Android, Windows, Tizen, Blackberry and Symbian
- Web application development services in .net, Java/J2EE and LAMP stack
- Social media, Cloud and Bigdata

### Products:

FieldMax® product suite from Experion is a mobile and web application suite that helps empowers enterprise field force on a variety of mobile devices. It assists sales force with data collection, order management and asset tracking.

<http://experionglobal.com/>

**Name of the Delegate:** Binu Jacob

**Designation:** MD & CEO

### InApp Information Technologies (India) Pvt Ltd.



InApp is a core technology and consulting company based in India since 1996 with subsidiaries in the US and Japan. Certified at CMMI level 5 in 2006, InApp's clientele range from Fortune 500 such as AXA, Time Warner Group, Johnson & Johnson to companies in the SMB segment.

**Domains:** Banking, Finance, Insurance, Retail, Telecommunications, Healthcare, Manufacturing, Media, Entertainment

#### **Services:**

- Software Application Development & Maintenance
- Technology Partner for Product Development
- Business Intelligence, Data Analytics (State of Art)
- Software Testing as a Service Automated, Programmed and Manual
- Multimedia User Centric Design, Animations and Games
- Smart Devices in Enterprises, applications and products (iOS/Android)
- Open Source Development / Integration

<http://www.inapp.com/>

**Name of the Delegate:** Amarnath Raja  
**Designation:** CEO

### iTraitz IT Solutions Pvt. Ltd.



A ten year old company with a highly experienced team in providing web solutions as well as setting up virtual offshore teams for a variety business organizations from diversified domains like legal, real estate, hotel/hospitality etc. We have clients in the US as well as Europe.

**Domains:** Legal, Real Estate

#### **Competencies:**

- Web Application Development
- Offshore dedicated team building

<http://www.itraitz.com/>

**Name of the Delegate:** Tigy Thankachan  
**Designation:** Founder & CEO

### Kreara Solutions Pvt Ltd.



Kreara Solutions is an ISO 9001:2008 certified company established in April 2004 as a private limited company with the intention of providing quality services in the field of software development, Mobile technologies and data analytics. The company has a total number of 60 employees which includes statisticians, software engineers and data scientists.

Products/Services offered: Biostatistics and Data management, Data Analytics, Custom Applications, Mobile Applications

Sectors: Retail, Finance, Pharmaceutical, Manufacturing, Telecommunication, Insurance, Healthcare

<http://www.kreara.com/>

**Name of the Delegate:** Anoop P Ambika

**Designation:** CEO & MD

### Mirox Cyber Security & Technology Private Limited



Mirox Cyber Security & Technology Pvt Ltd is an Cyber Security & Big Data Solution Based Company providing Security Assessment & Penetration Testing service, Bigdata Development and solutions, Secure Infrastructure Networking Implementation & Deployment and Training in Cyber Security an service to verticals like Banking,

Insurance, Healthcare, Banking, Research centers, pharmaceutical, Retail marketing, IT companies, Education centers Universities, Insurance, Telecommunications, Manufacturing Industrial centers and various Government organizations etc

**Domains:** Banking, Insurance, Healthcare, Pharmaceutical, Retail, Software, Education, Telecommunications, Manufacturing, Government

#### **Services**

- Security Assessment & Penetration Testing Service
- Security Strategy Framework & Risk Management
- IT Security Solutions and Implementation
- Audit & Compliance
- Business Continuity & Disaster Recovery
- Cyber Security Trainings & Consultancy
- Cyber forensic analysis & Investigations
- Security code review
- Social Engineering and Relationship Management Service
- Data Loss & Data Breach Prevention

- Infrastructure & network Security Audit
- ERP Security Audit
- Big Data Security Auditing
- Mobile Application Auditing
- Big data & Hadoop Development, Admin & Cluster service
- Governance & Information security Management

#### Products

- **Cybox – Vulnerability Assessment & Penetration Testing system**
- **Wallbox – Customized Unified Threat Management System**

#### Solutions

- Big data & Hadoop Solutions
- SIEM Security Incident Management Solutions
- Identity & Access Management Solution
- SCAD – State Cyber Alert Defense System
  - SDC- Secure Data Center
  - Cyber Security Penetration Testing Center
  - Mobile Forensic Security Center
  - Cyber forensic Center

[www.miroxindia.com](http://www.miroxindia.com)

**Name of the Delegate - Rajesh Babu**  
**Designation - CEO & Managing Director**

#### Reflections Info Systems Pvt Ltd.



Reflections is an ISO 9001:2008 certified software development company that provides high quality software outsourcing and IT consulting service globally. Reflections are specialists in creating bespoke web applications, mobile applications, e-commerce solutions and creative UI designs. We have experience in delivering high quality total solutions for different domains like Health Care, Banking, Retail &

Shopping, Logistics & CRM, Media & Entertainment, Automobile and Fashion.

**Domains:** Healthcare, Automobile, Fashion and Lifestyle, Event, Entertainment, Custom ERP/CRM Solutions, Shipping, Logistics.

**Services:** Cloud Development, Mobile Application Development, User Experience & UI/UX, Custom Software Solutions , SharePoint development, E-Commerce Implementations , Web Application Development, Legacy system migration, , Off-Shore Dedicated Development Support.

#### Competencies:

- Business Intelligence (Power Pivot, SQL Server 2012)
- Mobility (iOS, Android, Windows Mobile, Blackberry)
- Cloud Development (Windows Azure, Rackspace, VMWare Cloud, Amazon)
- Share Point Development/Customization
- Open Source Technology Development (PHP,MYSQL, MongoDB)



- Microsoft Technology Development (C#, ASP.Net MVC Stack, Share Point 2012, Visual Studio,EF5)

<http://www.reflectionsinfos.com/>

**Name of the Delegate:** Shaju Raveendran Nair

**Designation:** CEO

### **Saturn Systemwares Private Limited.**



Saturn is steered by its strength in synergizing the highest potential with the best performance. Saturn successfully integrates entrepreneurial professionalism with social values and uncompromising integrity with their capability to ideate innovative solutions and implementation skillsets.

**Domains:** Publishing, Media, Advertising, Travel, Transporting, Logistics, Health Care, Education.

#### **Products:**

- XeProof - Artwork Approval Management
- AdFlow - Ad-Agency Workflow Management
- FlyMate - Air Ticket Distribution Management
- Carego - Road Transport Workflow Management

**Services:** Desktop/ Web/ Mobile Applications, Ecom/ CMS/ CRM Solutions, Open ERP, Cloud Solutions, Big Data Solutions.

<http://www.saturn.in/>

**Name of the Delegate:** PRASEED S. DEV

**Designation:** MD & CEO

### **Senzit**



Senzit is a global provider of Information technology Products, consulting and service provider spanning across the world like Australia, UAE, Singapore, & India .Innovative ideas and precision in execution has enabled us to make strides since taking our first steps in 2008.

**Domains:** Government, Healthcare, Legal, Retail.

#### **Products:**

- Evidencer, as the name signifies, is a complete suite of digital audio-video recording products that help digitize all the proceedings that happen in Courtrooms , law and order interrogations of police stations , and prisons and can manipulate the recorded audio-video

data for future reference - Digitized Evidence with Digital Signatures - Analytics on Video and court cases.

- Smarter Census – An enterprise survey / census platform.

#### **Services:**

- Enterprise Mobility Application Development Using - IBM mobile First ,Big data Analytics ,soft cloud
- SAP Mobility consulting ,SAP OS /DB Migration ,SAP Version Upgrades
- Web application development services in .net ,Java/J2EE
- Digital Web & Social Media

<http://www.esenzit.com/>

**Name of the Delegate:** Shibi Salim

**Designation:** MD

#### **Simplogics Solutions Pvt Ltd.**



SimpLogics provides software solutions specializing in Systems and Applications software with a unique value proposition of best quality and low cost project development and management. SimpLogics offers complete Mobile Application Development across all leading mobile development platforms. Our expertise includes iOS, Android, Windows 8 and BlackBerry 10.

**Domain:** Entertainment, Media, Healthcare, Education

**Services:** Application Development, Outsourced Product Development

#### **Competencies:**

- Application Development:
- Outsourced Product Development:
- Mobility
- Systems Programming

<http://simplogics.in/>

**Name of the Delegate:** Shyam Krishnan J

**Designation:** CEO

## SunTec Business Solutions



SunTec is a software product company headquartered in India, providing solutions to the financial services and telecom industries globally. It has a presence in 50+ countries and offices in UK, USA, Germany, UAE, Singapore and India. It is the market leader in the financial services billing and pricing industry with clients like Lloyds Banking Group, HSBC, ING, Commerzbank and RBS. It is a top 10 telecom billing provider with clients like Comcast, CableOne and KPN.

**Domains:** Finance and Telecommunications

**Products/Services:** Revenue Management and Business Assurance solutions using SunTec product - Xelerate

<http://www.suntecgrou.com/>

**Name of the Delegate:** Vinayak Pillai

**Designation:** Sr. Vice-President & Global Head of Sales

**Name of the Delegate:** Devie Mohan

**Designation:** Head- Marketing

**Name of the Delegate:** Anusha Sodavaram

**Designation:** Assistant Manager- Marketing

## Suyati Technologies Private Limited



Suyati is focused on delivering niche Digital Marketing IT services and systems including Responsive Web Content Management systems, Ecommerce systems and Cloud based CRM solutions. At Suyati, our main aim is to stand out as an IT company of choice through innovative products, services and policies that deliver outstanding value to customers, partners and employees.

**Domains:** Publishing, Digital Marketing, Ecommerce, Healthcare

**Products:** SoCXO (Online Brand Building Tool), Voraka (Writer Management System)

**Services:**

- CMS, CRM, Ecommerce, Salesforce, Ektron, Magento
- Web Application Development using dot Net/ PHP
- Custom Content Creation including Blogs/Articles

<http://suyati.com/>

**Name of the Delegate:** Anoop M George

**Designation:** Director – S&M